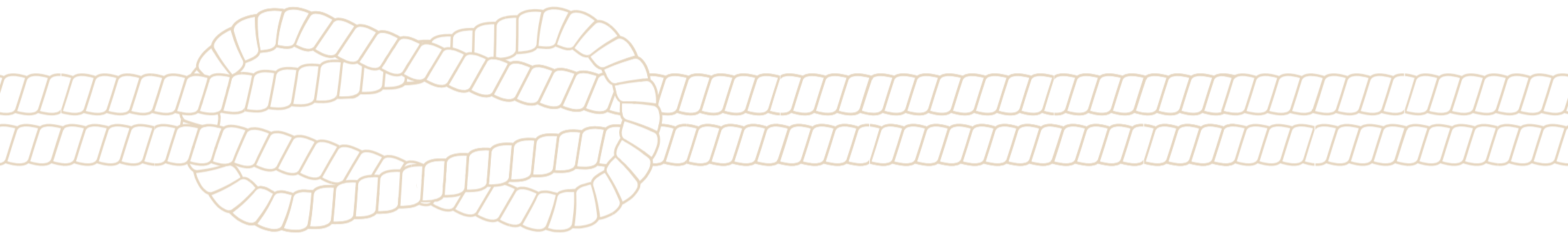


*Potential is by the sea***- GDYNIA CITY OF INNOVATION**

UNIVERSITY OF BUSINESS AND ADMINISTRATION IN GDYNIA

**24.04.2017 MONDAY**

16:00 – Accommodation, Studencki Dom Marynarza Nr 4, ul. Beniowskiego 20/22, Gdynia

25.04.2017 TUESDAY

- 09:00-10:00 Registration and Presentation of UBA building
- 10:00-10:30 Opening ceremony, UBA presentation, room 121 UBA
- 10:30-11:00 Introduction of participants and Icebreaker, room 121 UBA
- 11:00-12:00 Presentations of foreign students – taste of study in Poland, room 121 UBA
- 12:00-13:30 **Lecture:** I love Poland – Polish culture, mgr Małgorzata Krajewska, room 121 UBA
- 13:30-14:00 Lunch
- 14:00-15:30 Survival in Polish - basic Polish language course, mgr Bianka Sadowska, room 121 UBA
- 16:00-17:00 Info-box – Gdynia city of Innovation
- 17:00-18:00 Gdynia – Young City of Prosperity: sightseeing around the City Center and Port
- 18:30-20:30 Integration time: pizza and bowling – U7 Gdynia, Świętojańska 133 Str.

26.04.2017 WEDNESDAY

- 10:00-11:30 **Lecture:** White Anchor company, room 111, UBA
- 12:00-13:30 **Lecture:** „The importance of the maritime economy in Poland”, dr Ewa Mazurek-Krasodomska, room 111, UBA

- 13:30-14:00 Lunch break
- 14:00-15:30 **Workshop:** Part I „Makers gonna make – how to manage your creativity in business”, mgr Lena Osińska, room 307, UBA
- 15:30-17:00 **Workshop:** Part II „Brands vs Brands – how to win the battle”, mgr Lena Osińska, room 307, UBA
- 18:30-20:30 Tricity Toastmasters meeting at Thomson Reuters building

24.04.2017 THURSDAY

- 10:00-11:30 **Lecture:** dr Aleksander Rezmer, room 22, UBA
- 12:00-14:00 PPNT Gdynia, Start-up Zone Preview and Networking Workshop, Eliza Mrozowska-Rozwadowska
- 14:00-14:30 Lunch
- 14:30-16:30 The EXPERYMENT Science Centre : It is a modern scientific and educational playground for amateur explorers and the “learning through fun” philosophy followers of all ages.
- 17:00-20:00 Gdańsk Sightseeing
- 20:00 Sopot at night

28.04.2017 FRIDAY

- 9:00-16:00 Trip to Malbork

29.04.2017 SATURDAY

- 8:00-11:00 Departure



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