

Course description Faculty of Management
E. Kwiatkowski University of Business and Administration
in Gdynia academic year 2021/2022

1. Course information in compliance with the Study Programme of Management

Course Name: Leadership in Business						Course Code:D			
Type of studies: Bachelor's Full-time / Part-time			Profile of education: PRACTICAL			Specialization scope: Management, Logistics, Finance and Accountancy			
Year: 2, 3 Term: 3, 5			Course /module status: facultative			Course / module language: English			
Type of classes	Lectures	Practical classes			Total	consultation	ECTS Credits		
		tutorials	laboratory classes	seminars			Classes with lecturer	Independent work of student	Total
Teaching Hours Full time studies	15	-	-	-	15	2	0,6	0,4	1
including practical classes	-	-	-	-	-	-	-	-	-
Teaching Hours Part time studies	15	-	-	-	15	-	0,6	0,4	1
including practical classes									
Form of examination	Pass with a grade								
Course / module Coordinator	Dr hab. Dorota Simpson								
Lecturers	Dr hab. Dorota Simpson								
Priority effects of the item specified in the Senate resolution		FIR W_02, FIR U_01, FIR K_02							

2. Lecturer tasks

Course learning objectives:

The purpose of the subject is to provide students with the issues relating to the theories and practices of leading people in business.

Subject code	Expected learning outcomes	Reference to learning outcomes for the field of Management
Knowledge		
W1	He knows and understands the methods and tools used in finance and accounting at an advanced level, allowing for the description of processes, the relations between them and the assessment of risk and profitability of business or investment activities, including their practical applications.	FIR_W02
Skills		
U1	He can correctly identify and interpret financial issues occurring in the public and private sector, on financial and in banking markets, as well as interpret financial information (balance sheet, revenues, costs, profits) by calculating on their basis economic and financial indicators necessary to make financial decisions.	FIR_U01
Social competence		
K1	He is ready to fulfill social obligations, co-organize activities for the social and professional environment, initiate activities for the public interest, and think and act in an entrepreneurial manner.	FIR_K02
Topics of particular classes with the number of hours		
<p style="text-align: center;">LECTURES (THEORETICAL CLASSES) Full time – 15 h, Part time – 15 h (0,6 ECTS)</p> <p>Topics</p> <ul style="list-style-type: none"> • Introduction - the essence of leadership, definitions • Leadership and management - differences and similarities • Functions of management • Functions of leaders • Types of leadership • Four main styles of leadership • Classical approach to leadership and communication styles • Leadership theories • Impact of culture on leadership • The GLOBE Project - a profile of the most effective leader in selected countries, attributes of preferred leadership profiles in Poland based on GLOBE Project findings • The essence of managerial skills • Traditional and contemporary approach to managers • Categories of managers • Mintzberg's managerial skills/roles <p>Students have to prepare 20-25 slides presentation in PP about a famous business leader and send to: d.simpson@kadra.wsaib.pl - 10 hours (0,4 ECTS)</p>		

Methods of teaching	Classic lecture, written students' projects.
Literature	Eric Brunelle & Jean-Philippe L'Écuyer, Looking for Direction, Inspiration, Hope and Faith: The Search for a Visionary Leader „International Journal of Business and Social Science” http://ijbssnet.com/journals/Vol_9_No_9_September_2018/3.pdf
Optional Literature	D. Simpson, Seeking for Global Leadership Style, [in:] The Influence of the Globalization Processes on Central and Eastern European Region, Working Papers, Institute of International Business, University of Gdańsk, No 22, FRUG, Sopot 2006, ISSN 12306444

3. Tasks and time of independent student work

Tasks descriptions	Number of hours		ECTS Credits	
	Full-time	Part-time	Full-time	Part-time
The tasks of theoretical	10	10	0,4	0,4
Reviewing and studying literature and searching Internet resources	10	10	0,4	0,4
The tasks shaping practical skills	-	-	-	-
TOTAL student workload in hours	10	10	0,4	0,4

4. Methods of verification and documentation of the learning outcomes assessment

Symbol of learning outcomes	Methods of verification and documentation
W1	A written test covering the theoretical issues.
U1	Preparing a project about a selected business leader.
K1	Completing and delivering a project on time.
	Na ocenę pozytywną należy uzyskać co najmniej 51% punktów z testu. Oceny wystawiane są zgodnie z systemem przyznawania ocen obowiązującym w WSAiB.