

1. Course information in compliance with the Study Programme of MANAGEMENT									
Course Name:							Course Code: C		
Type of studies: Bachelor's Full-time / Part-time				Profile of education: PRACTICAL			Specialization scope: all		
Year: III Term: 6				Course /module status: obligatory / field course			Course / module language: English		
Type of classes	Lectures	Practical classes			Total	consultation	ECTS Credits		
		tutorials	laboratory classes	seminars			Classes with lecturer	Independent work of student	Total
Teaching Hours Full time studies	15	15	-	-	30	3	1,2	0,8	2,0
including practical classes	-	15	-	-	20	2	0,6	0,4	1
Teaching Hours Part time studies	10	10	-	-	20	2	0,8	1,2	2,0
including practical classes	-	10	-	-	10	1	0,4	0,8	1
Form of examination	Graded pass / Exam								
Course / module Coordinator	dr Katarzyna Osiecka-Brzeska								
Lecturers	dr Katarzyna Osiecka-Brzeska								
Priority effects of the item specified in the Senate resolution		Z_W03, Z_W08, Z_U06, Z_U09, Z_K02							
2. Lecturer tasks									
Course learning objectives:									
<p>The aim of the course is to familiarize students with the concept of corporate social responsibility and its managerial responsibility</p> <p>application in increasing the efficiency of the managed enterprise. Students will be introduced to the theory of social responsibility and the development of the idea of sustainable development. Then, topics such as documents determining the application of the concept of corporate social responsibility and tools that can be implemented in modern business will be discussed.</p>									

Subject code	Expected learning outcomes	Reference to learning outcomes for the field of Management
Knowledge		
W_01	Student knows and understands the principles of functioning of entities in society and the local community at an advanced level, and understands the relationships between them and stakeholders, including their practical applications. Student knows and understands the basic issues of economic, legal, environmental, ethical and other conditions of the company's operations at an advanced level, including the basic concepts and principles of cooperation with the local community and environmental protection.	Z_W03 Z_W08
Skills		
U_01	Student is able to communicate in professional matters with colleagues, contractors, clients and people operating in the environment of the organization in the field of creating corporate social responsibility. Student has the ability to formulate judgments in important organizational matters, especially in the field of ethics, environmental protection and care for the company's stakeholders. Student shows the willingness to deepen his own knowledge and learn throughout his life to create an adequate and modern social responsibility policy of the managed enterprise	Z_U06 Z_U09
Social competence		
K_01	Is ready to fulfill social obligations, co-organize activities for the social and professional environment, initiate activities for the public interest, and think and act in an entrepreneurial manner.	Z_K02
Topics of particular classes with the number of hours		
<p style="text-align: center;">LECTURES (Theoretical classes)</p> <ol style="list-style-type: none"> 1. Definitions of the concept of CSR and sustainable development. The theory of external costs and the essence of CSR. 2h/1h 2. The importance of stakeholders in CSR. 2h/1h 3. CSR tools in the social field. 2h/1h 4. CSR tools in the field of the environment. 2h/2h 5. CSR tools in the economic field. 2h/2h 6. Building a CSR policy. 3h/2h 7. Reporting and control of the implementation of the CSR policy. 2h/1h <p style="text-align: center;">TUTORIALS (Practical classes)</p> <ol style="list-style-type: none"> 1. Introduction to the concept of CSR. 3h/2h 2. International standards for building a CSR policy. 3h/2h 3. Social CSR tools. 3h/2h 4. Environmental CSR tools. 3h/2h 5. Economical CSR tools. 3h/2h 		

Methods of teaching	Classical lecture with the use of multimedia techniques, showing examples of the presented issues on the basis of press releases, public registers of entrepreneurs available on the Internet				
Literature	1. Justyna Przychodzeń, Wojciech Przychodzeń, Corporate Social Responsibility for Sustainability, Management and Business Administration. Central Europe, nr 2, s. 80-97, Warszawa, 2014 2. Stanisława Borkowska, Corporate Social Responsibility : a New HRM Dimension, Zarządzanie Zasobami Ludzkimi, s. 47-65, Warszawa, 2006				
Optional Literature	1. Oana Ghiga, Integrating Sustainable Development & Corporate Social Responsibility, The Romanian Economic Journal. 2006, 21, s. 57-63, Bucuresti, 2006 2. Wojciech Huszlak, Indicators of corporate social and environmental responsibility according to Global Initiative, Firmy i rynki finansowe : Wybrane zagadnienia / red. Hanna Kuzińska, s. 95-101, Bielsko-Biała, 2008				
3. Tasks and time of independent student work					
Tasks descriptions		Number of hours		ECTS Credits	
		Full-time	Part-time	Full-time	Part-time
The tasks of theoretical		10	10	0,4	0,4
Analysis of the literature on the subject		5	5	0,4	0,4
Analysis of the content of the presentation		3	3		
Case study analysis		1	1		
Film materials		1	1		
The tasks shaping practical skills		10	20	0,4	0,8
Creating a CSR policy		7	10	0,4	0,8
Selection of CSR tools		5	6		
Sustainable Development Goals and the enterprise		2	2		
CSR reporting		1	2		
TOTAL student workload in hours		20	30	0,8	1,2
4. Methods of verification and documentation of the learning outcomes assessment					
Symbol of learning outcomes	Methods of verification and documentation				
W_01	Exam and completion of exercises. Literature analysis. Case study analysis.				
U_01	Exam and completion of exercises. Ability to plan, design and create tools and policies for SOB management.				

K_01	Competencies of a corporate social responsibility manager.
	<p>Basic criteria of assessment:</p> <p>The course grade is a module grade consisting of 2 elements:</p> <p>Tutorials - 40% of the total grade and lecture - 60% of the total grade.</p> <p>Lectures - exam on the moodle platform consisting of 20 closed questions.</p> <p>Tutorials - carrying out specific tasks in groups - the final grade for the exercises is the average of the tasks performed</p>