

Course description Faculty of Management  
E. Kwiatkowski University of Business and Administration  
in Gdynia academic year 2021/2022

**1. Course information in compliance with the Study Programme of  
MANAGEMENT**

Course Name: : <b>Microeconomics</b>						Course Code: <b>B1</b>			
Type of studies: <b>Bachelor's Full-time / Part-time</b>			Profile of education: <b>PRACTICAL</b>			Specialization scope: <b>all</b>			
Year: <b>I</b> Term: <b>2</b>			Course /module status: <b>obligatory / basic education</b>			Course / module language: <b>English</b>			
Type of classes	Lectures	Practical classes			Total	consultation	ECTS Credits		
		tutorials	laboratory classes	seminars			Classes with lecturer	Independent work of student	Total
Teaching Hours Full time studies	15	15	-	-	30	3	1,2	0,8	2
including practical classes	-	15	-	-	15	2	0,6	0,4	1
Teaching Hours Part time studies	10	10	-	-	20	2	0,8	1,2	2
including practical classes	-	10	-	-	10	1	0,4	0,6	1
Form of examination	<b>Graded pass / Exam</b>								
Course / module Coordinator	<b>dr hab. Anna Blajer-Gołębiewska</b>								
Lecturers	<b>dr hab. Anna Blajer-Gołębiewska</b>								
Priority effects of the item specified in the Senate resolution		<b>Z_W01, Z_U02, Z_K01</b>							

**2. Lecturer tasks**

**Course learning objectives:**

The aim of the course is to understand the main idea and principles of rational decision making; elements of the market, factors influencing the behaviour of consumers (buyers) and economic decisions of entrepreneurs (producers, sellers). This knowledge forms the basis for assessing the rationality of decisions made by economic entities.

Subject code	Expected learning outcomes	Reference to learning outcomes for the field of Management
Knowledge		
<b>W_01</b>	The student knows and understands the principles of operation of enterprises and business entities in an advanced way, and also understands the relationships between them. He understands economic phenomena and processes and uses the basic economic categories.	Z_W01
Skills		
<b>U_01</b>	The student can plan and organize his own and team work, as well as plan and implement his own learning.	Z_U02
Social competence		
<b>K_01</b>	He is ready to critically assess his knowledge in the field of assessment of management processes at the organization level, define the priorities of his tasks, and think and act in an entrepreneurial manner.	Z_K01
Topics of particular classes with the number of hours		
<p style="text-align: center;"><b>LECTURES</b> (THEORETICAL CLASSES)</p> <p>1 – What is economic thinking? 1h/2h  2 – Demand and supply 1h/2h  3 – Elasticities 1h/2h  4 – Consumer behaviour 1h/2h  5 – Cost, Revenues and Profits, and the Perfect Competition Model 2h/3h  6 – Monopoly 2h/2h  7 – Oligopoly 2h/2h</p> <p style="text-align: center;"><b>TUTORIALS</b> (PRACTICAL CLASSES)</p> <p>1 – What is economic thinking? 1h/2h  2 – Demand and supply 1h/2h  3 – Elasticities 1h/2h  4 – Consumer behaviour 1h/2h  5 – Cost, Revenues and Profits, and the Perfect Competition Model 2h/3h  6 – Monopoly 2h/2h  7 – Oligopoly 2h/2h</p>		
<b>Methods of teaching</b>	Lectures with multimedia presentations, activating exercises with presentations and solving tasks and problems	
<b>Literature</b>	D. A. Besanko, R.R. Braeutigam, Microeconomics, John Wiley & Sons, USA, 2011. N. Mankiw, M. Taylor, Principles of Microeconomics, Cengage Learning Stamford, 2015.	

Optional Literature	<p>A. Blajer-Golebiewska, Market Concentration vs Company Performance: Evidence from Polish Companies, Macro and Microeconomic Problems in Theory and Practice, ed. K. Włodarczyk-Śpiwak, Szczecin, 2011.</p> <p>D. Begg, S. Fischer, R. Dornbusch, Microeconomics, McGraw Hill, 2008.</p>
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### 3. Tasks and time of independent student work

Tasks descriptions	Number of hours		ECTS Credits	
	Full-time	Part-time	Full-time	Part-time
The tasks of theoretical	<b>10</b>	<b>15</b>	<b>0,4</b>	<b>0,6</b>
Studying the literature	10	15	0,4	0,6
Preparation for classes and the exam	<b>10</b>	<b>15</b>	<b>0,4</b>	<b>0,6</b>
<b>The tasks shaping practical skills</b>	10	15	0,4	0,6
Based on the worksheets, the student solves the tasks of the scope of the market mechanism and optimization of consumer decisions and entrepreneurs	<b>20</b>	<b>30</b>	<b>0,8</b>	<b>1,2</b>
<b>TOTAL student workload in hours</b>	<b>10</b>	<b>15</b>	<b>0,4</b>	<b>0,6</b>

### 4. Methods of verification and documentation of the learning outcomes assessment

Symbol of learning outcomes	Methods of verification and documentation
<b>W_01</b>	<p>Checking theoretical and practical knowledge. Checking the preparation of materials for exercises. Periodic tests during practical classes. Stimulating and controlling activity in the classroom, a test on the contents of the classes, a written final exam.</p>
<b>U_01,</b>	
<b>K_01</b>	
	<p><b>Basic criteria of assessment:</b></p> <p>Written exam, single-choice test; students who have obtained a pass in the tutorials take the exam. The final module grade consists of: a positive grade for the final exam (50%) and a positive grade for the exercises (50%). The exercise grade is the arithmetic mean of positive grades for all the practical tasks listed in the syllabus. For a positive mark, more than 50% of points should be obtained from each form of classes. Assessment criteria: up to 50% - insufficient 51% - 60% - satisfactory 61% - 70% - a sufficient plus 71% - 80% - good 81% - 90% - a good plus from 91% - very good</p>