

Course description Faculty of Management
E. Kwiatkowski University of Business and Administration
in Gdynia academic year 2021/2022

**1. Course information in compliance with the Study Programme of
MANAGEMENT**

Course Name: : Company on the financial market						Course Code: B2			
Type of studies: Bachelor's Full-time / Part-time			Profile of education: PRACTICAL			Specialization scope: all			
Year: I Term: 1			Course /module status: obligatory / basic education			Course / module language: English			
Type of classes	Lectures	Practical classes			Total	consultation	ECTS Credits		
		tutorials	laboratory classes	seminars			Classes with lecturer	Independent work of student	Total
Teaching Hours Full time studies	15	30			45	5	1,8	1,2	3
including practical classes		30			30	3	1,2	0,8	2
Teaching Hours Part time studies	10	20			30	3	1,2	1,8	3
including practical classes		20			20	2	0,8	1,2	2
Form of examination	Graded pass / Exam								
Course / module Coordinator	dr Gabriela Goławska-Witkowska								
Lecturers	dr Gabriela Goławska-Witkowska, dr inż. Marcin Potrykus, dr Jarosław Wróblewski, mgr Piotr Kasprzak, mgr Michał Rydzkowski, mgr Karol Nowakowski								
Priority effects of the item specified in the Senate resolution	Z_W03, Z_W04, Z_U04, Z_K01								

2. Lecturer tasks

Course learning objectives:

The aim of the course is to prepare students to make financial and investment decisions of the enterprise in the conditions of a market economy.

Subject code	Expected learning outcomes	Reference to learning outcomes for the field of Management
Knowledge		
W_01	Students have basic knowledge of the functioning of the company in the financial system, with particular emphasis on the financial market and the use of its instruments.	Z_W03
W_02	Students know the methods and tools used in finance, allowing to assess the financial consequences of decisions made in the field of investments and sources of financing in risk conditions.	Z_W04
Skills		
U_01	Students are able to identify the conditions of companies' decisions on the financial market and assess the effects of financial decisions made.	Z_U04
Social competence		
K_01	Students understand the need to constantly improve competences and professional qualifications in the changing area of finance.	Z_K01
Topics of particular classes with the number of hours		
<p style="text-align: center;">LECTURES (THEORETICAL CLASSES)</p> <p>I. The enterprise as an economic entity 2h/1h 1.1. The concept of an enterprise and the principles of its operation 1.2. The company's financial goals and their determinants 1.3. Financial decision areas 1.4. The needs of the enterprise in various levels of its life cycle 1.5. Risk and uncertainty in the activities of the enterprise</p> <p>II. The financial market as a place for making financial decisions by an enterprise 3h/2h 2.1. The essence of the financial market and its classification 2.2. Functions of the financial market in meeting the needs of the enterprise 2.3. Structure of the financial market 2.4. Classification of financial market instruments</p> <p>III. Money market and the enterprise 3h/2h 3.1. Money market and its instruments 3.2. Bank accounts and terms of deposits 3.3. Treasury bills 3.4. Short-term debt securities 3.5. Factoring</p> <p>IV. The credit market in the activity of the enterprise 2h/1h 4.1. Characteristics of the credit market 4.2. Bank loan and its use 4.3. Leasing</p>		

V. The capital market and the enterprise 3h/2h

- 5.1. Characteristics of the capital market
- 5.2. Equity securities
- 5.2. Debt securities
- 5.3. Venture Capital
- 5.4. Business angels

VI. The financial market as a place of limiting the company's financial risk 2h/2h

- 6.1. Derivatives in enterprise investment strategies
- 6.2. Credit derivatives
- 6.3. Currency derivatives
- 6.4. Percentage Derivatives
- 6.5. Other derivatives

**TUTORIALS
(PRACTICAL CLASSES)**

I. Operation of the enterprise on the market 4h/3h

- Goals of the enterprise

II. Financial reports as a source of information of the company's situation 4h/3h

- Enterprise property and its structure
- Company capitals, their importance and structure
- Liquidity of the enterprise
- Profitability of the enterprise

III. Money market and the enterprise 6h/4h

- simple interest account
- compound interest account
- treasury bills

IV. The credit market in the activity of the enterprise 6h/4h

- short-term loan
- loan repayment schedule in equal principal installments and in equal payment amounts

V. The capital market and the enterprise 5h/3h

- share valuation
- bond valuation

VI. The financial market as a place of limiting the company's financial risk 5h/3h

- futures contracts in reducing the company's financial risk

Methods of teaching	Presentation in the lecture, case study, solving tasks and discussion in the exercises.
Literature	<ol style="list-style-type: none">1. Golawska-Witkowska G., Rzeczycka A., Zalewski H., Zarządzanie finansami przedsiębiorstwa, Wyd. Branta, Bydgoszcz 20072. Golawska-Witkowska G., Rzeczycka A., Mazurek-Krasodomska E., Przedsiębiorstwo na rynku finansowym, Wyd. PG 20193. Golawska-Witkowska G., Rzeczycka A., Mazurek-Krasodomska E., Decyzje przedsiębiorstwa na rynku finansowym, Wyd. PG 2019

Optional Literature	<p>1. Dębski W., Rynek finansowy i jego mechanizmy. Podstawy teorii i praktyki, Wydawnictwo Naukowe PWN, Warszawa 2010.</p> <p>2. Golawska-Witkowska G., Rzeczycka A., Mazurek-Krasodomska E., Venture capital w finansowaniu przedsiębiorzeń wysokiego ryzyka, Wyd. PG 2014.</p> <p>3. Przedsiębiorstwo w gospodarce rynkowej i źródła jego finansowania, pod red. G. Golawskiej-Witkowskiej, Wyd. Politechniki Gdańskiej, Gdańsk 2006</p>
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3. Tasks and time of independent student work

Tasks descriptions	Number of hours		ECTS Credits	
	Full-time	Part-time	Full-time	Part-time
The tasks of theoretical	12,5	15,0	0,5	0,6
Literature Study	5,0	5,0	0,6	0,6
Studying websites concerning the offer of financial institutions	1,0	2,0		
Exam preparation	6,5	8,0		
The tasks shaping practical skills	17,5	30,0	0,7	1,2
Calculation of the interest rate, discount, effective, periodic, average, valuation of short and long-term securities.	7,5	15,0	0,7	1,2
Preparation of the loan repayment schedule repaid in equal or decreasing installments, calculation of the cost of selected sources of financing.	10,0	15,0		
TOTAL student workload in hours	30,0	45,0	1,2	1,8

4. Methods of verification and documentation of the learning outcomes assessment

Symbol of learning outcomes	Methods of verification and documentation
W_01, W_02	Written exam
U_01,	Written test
K_01	Activity during class
	<p>Basic criteria of assessment:</p> <p>To obtain a positive grade the student must write a test for at least 51% of the maximum number of points.</p>

	<p>To obtain a positive grade from the exam, the student must write an exam of theory and practical tasks for at least 51% of the maximum number of points.</p>
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	<p>The modular grade consists of 50% of the grade from passing the exercises and 50% of the grade from the exam.</p>
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	<p>Grades are given in accordance with the rating system at WSAiB.</p>
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