

Course description Faculty of Management
E. Kwiatkowski University of Business and Administration
in Gdynia academic year 2021/2022

**1. Course information in compliance with the Study Programme of
MANAGEMENT**

Course Name: Legal Conditions of Business Activity						Course Code: B10			
Type of studies: Bachelor's Full-time / Part-time			Profile of education: PRACTICAL			Specialization scope: all			
Year: I Term: 1			Course /module status: obligatory / basic education			Course / module language: English			
Type of classes	Lectures	Practical classes			Total	consultation	ECTS Credits		
		tutorials	laboratory classes	seminars			Classes with lecturer	Independent work of student	Total
Teaching Hours Full time studies	15	15	-	-	30	3	1,2	0,8	2
including practical classes	-	15	-	-	15	2	0,6	0,4	1
Teaching Hours Part time studies	10	10	-	-	20	2	0,8	1,2	2
including practical classes	-	10	-	-	10	1	0,4	0,6	1
Form of examination	Graded pass / Exam								
Course / module Coordinator	dr Magdalena Konopacka, LL.M.								
Lecturers	dr Magdalena Konopacka, LL.M.								
Priority effects of the item specified in the Senate resolution		Z_W01, Z_W05, Z_U01, Z_U06, Z_K04							

2. Lecturer tasks

Course learning objectives:

The aim of the course is to convey knowledge and practical skills on Polish (including EU) principles and rules on incorporation and conducting business activity in a variety of forms permitted by law, including freedom to provide services and freedom of establishment, as well as forms devised for foreigners.

Subject code	Expected learning outcomes	Reference to learning outcomes for the field of Management
Knowledge		
W_01	She or he knows and understands, at an advanced level, issues in the field of social sciences referring to management and quality sciences, in relation to legal conditions of business activity. Z_W01	Z_W01
W_02	To an advanced degree knows and understands the principles of legal functioning of entities in the market economy, and understands the legal relationships between them, including their practical applications.	Z_W05
Skills		
U_01	Is able to use the provisions of law in the field of organization and business management	Z_U01
U_02	Is able to communicate in professional matters with colleagues, contractors, clients and people operating in the environment of the organization, using specialized legal terminology used in running a business.	Z_U06
Social competence		
K_01	Is ready to think and act in an entrepreneurial way.	Z_K04
Topics of particular classes with the number of hours		
<p style="text-align: center;">LECTURES (THEORETICAL CLASSES)</p> <ol style="list-style-type: none"> 1. Principles of business activity 3 hrs/2 hrs 2. Conditions of business activity in Poland 3 hrs/2 hrs 3. Foreign investors (EU entities/citizens vs. 3rd country entities/citizens) 3 hrs/2 hrs 4. Forms of business activity in Poland (form corresponding to type of activity and intended goals, advantages and disadvantages of a given form) 3 hrs/2 hrs 5. Freedom of establishment vs. freedom to provide services, competition and e-commerce in the EU 3 hrs/2 hrs <p style="text-align: center;">TUTORIALS (PRACTICAL CLASSES)</p> <ol style="list-style-type: none"> 1. Case studies - CJEU and Polish CC case law on entrepreneurship 3 hrs/2 hrs 2. Analyzing practical aspects of conducting business activity in different forms 3 hrs/2 hrs 3. Presenting detailed plans for a start-up including phases of incorporation and regulatory environment 3 hrs/2 hrs 4. Analyzing the World Bank Doing Business Report, reports on Covid-19 responses of the EU and Polish government, European Commission SBA Reports and EU funding opportunities for SMEs 3 hrs/2 hrs. 		

Methods of teaching	Classic and interactive lecture with the use of multimedia techniques, activating exercises, discussions, presentations of assignments, projects, written works, group work, practical classes.
Literature	<ol style="list-style-type: none"> 1. Forms of conducting business activity in Poland, Polish Investment&Trade Agency. 2. Translations of acts, links to Polish government and EU websites, CJEU and Polish CC judgments, materials and presentations prepared by the lecturer made available on the Moodle platform 3. Doing Business Report 2020, World Bank Report. 4. EU Commission documents: 2017 SBA Fact Sheet (Poland), 2019 Report (Commission Staff Working Document, Poland)
Optional Literature	<ol style="list-style-type: none"> 1. Wojciech J. Katner, Prawo gospodarcze i handlowe, Wolters Kluwer, Warszawa, 2020 2. Red. J. Ablewicz, Prawo gospodarcze publiczne w pigułce, WoltersKluwer, Warszawa, 2019

3. Tasks and time of independent student work

Tasks descriptions	Number of hours		ECTS Credits	
	Full-time	Part-time	Full-time	Part-time
The tasks of theoretical	10	15	0,4	0,6
Studying assigned literature	3	5	0,4	0,6
Preparation of tutorial assignments	3	5		
Preparation for the exam	4	5		
The tasks shaping practical skills	10	15	0,4	0,6
Planning your own business activity (choosing form, business plan, incorporation process, regulatory environment)	8	2	0,4	0,6
Analyzing case-law	2	2		
TOTAL student workload in hours	20	30	0,8	1,2

4. Methods of verification and documentation of the learning outcomes assessment

Symbol of learning outcomes	Methods of verification and documentation
W_01, W_02	Exam/tests during tutorials
U_01, U_02	Active participation in the course, case analyses, discussions, presenting detailed plans for a start-up including phases of incorporation and regulatory environment.
K_01	Active participation in the course, case analyses, discussions, presenting detailed plans for a start-up including phases of incorporation and regulatory environment.

Basic criteria of assessment:

Modular assessment rules have been adopted. The grade is a weighted grade according to the following criterion: grades from exercises and lectures have the same weight. Passing the exam requires learning 51% of the obligatory material. The method of calculating the final (weighted) grade

Verification method/Assessment level/Assessment weight in%

1 Oral/written assignments including test X1 50% tests

2 Final written work X2 50%, each of the grades must be positive. Weighted final grade = $x1 * 50\% + x2 * 50\%$

Grades are given in accordance with the university's grading system.

Tutorial and exam performance is graded according to the following grading system:

5.0 very good 91-100% 4.5 good plus 81-90% 4.0 good 71-80% 3.5 satisfactory plus 61-70% 3.0 satisfactory 51-60% 2.0 insufficient 0-50 %