

Course description Faculty of Management
E. Kwiatkowski University of Business and Administration
in Gdynia academic year 2021/2022

**1. Course information in compliance with the Study Programme of
MANAGEMENT**

Course Name: Leadership in Business						Course Code: D3_2			
Type of studies: Bachelor's Full-time / Part-time			Profile of education: PRACTICAL			Specialization scope: all			
Year: 2, 3 Term: 3, 5			Course /module status: facultative			Course / module language: English			
Type of classes	Lectures	Practical classes			Total	consultation	ECTS Credits		
		tutorials	laboratory classes	seminars			Classes with lecturer	Independent work of student	Total
Teaching Hours Full time studies	15	-	-	-	15	2	0,6	0,4	1
including practical classes	-	-	-	-	-	-	-	-	-
Teaching Hours Part time studies	15	-	-	-	15	-	0,6	0,4	1
including practical classes									
Form of examination	Exam								
Course / module Coordinator	Dr hab. Dorota Simpson								
Lecturers	Dr hab. Dorota Simpson								
Priority effects of the item specified in the Senate resolution		Z_W04, Z_U07, Z_K03							

2. Lecturer tasks

Course learning objectives:

The purpose of the subject is to provide students with the issues relating to the theories and practices of leading people in business.

Subject code	Expected learning outcomes	Reference to learning outcomes for the field of Management
Knowledge		
W_01	Students know and understand the issues of the role of entrepreneurs and leaders in the economy and society at an advanced level.	Z_W04
Skills		
U_01	At an advanced level student can plan and organize work individually, as well as interact with other people as a leader of a team work and manage a team of employees.	Z_U07
Social competence		
K_01	Students are ready to perform their professional roles responsibly, including observing the principles of professional ethics and demanding them from others, as well as caring for the achievements and traditions of the profession.	Z_K03
Topics of particular classes with the number of hours		
<p style="text-align: center;">LECTURES (THEORETICAL CLASSES) Full time – 15 h, Part time – 15 h</p> <p>Topics</p> <ul style="list-style-type: none"> • Introduction - the essence of leadership, definitions – 1 h • Leadership and management - differences and similarities – 1 h • Functions of management – 1 h • Functions of leaders – 1 h • Types of leadership - 1 h • Four main styles of leadership – 1 h • Classical approach to leadership and communication styles – 1 h • Leadership theories – 4 h • Impact of culture on leadership – 1 h • The GLOBE Project - a profile of the most effective leader in selected countries, attributes of preferred leadership profiles in Poland based on GLOBE Project findings - 1 h • Traditional and contemporary approach to managers - 1 h • Categories of managers, Mintzberg's managerial skills/roles – 1 h <p>Students have to prepare 20-25 slides presentation in PP about a famous business leader and send to: d.simpson@kadra.wsaib.pl</p>		
Methods of teaching	Studying individually materials and literature uploaded on the Moodle Platform.	

Literature	Michael Canic, <i>Ruthless Consistency. How to Committed Leade</i> , McGraw Hill, 2020.
	Interview with Michael Canic on Youtube: <i>Ruthless Consistency is the path to Greatness - Michael Canic, PhD</i> , https://www.youtube.com/watch?v=puMkafyoma8
	Art Barter, <i>The Art of Servant Leadership II</i> , Wheatmark, 2018
	Eric Brunelle & Jean-Philippe L'Écuyer, <i>Looking for Direction, Inspiration, Hope and Faith: The Search for a Visionary Leader</i> „International Journal of Business and Social Science” http://ijbssnet.com/journals/Vol_9_No_9_September_2018/3.pdf
Optional Literature	D. Simpson, Seeking for Global Leadership Style, [in:] <i>The Influence of the Globalization Processes on Central and Eastern European Region</i> , Working Papers, Institute of International Business, University of Gdańsk, No 22, FRUG, Sopot 2006, ISSN 12306444

3. Tasks and time of independent student work

Tasks descriptions	Number of hours		ECTS Credits	
	Full-time	Part-time	Full-time	Part-time
The tasks of theoretical				
Studying and analysing the literature for the exam and searching the Internet sources for the preparation of the project	10	10	0,4	0,4
The tasks shaping practical skills				
TOTAL student workload in hours	10	10	0,4	0,4

4. Methods of verification and documentation of the learning outcomes assessment

Symbol of learning outcomes	Methods of verification and documentation
W_01	Exam - a written test covering the theoretical issues, witten self-assessment report
U_01	Exam, a project about a selected business leader, written self-assessment report
K_01	Exam, completing and delivering the project and self-assessment report - 10 day before the exam session

	<p>Basic criteria of assessment:</p> <p>Exam: according to the scale below:</p> <p>95-100% - 5,5; 81-94% - 5; 74-80% - 4,5; 66-73% - 4; 58-65% - 3,5; 51-57% - 3; 0-50% - 2.</p>
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